



# Connected Health in Halland

 Invest In Halland



# Connected Health

The co-creating of a better health care.

Connected, innovative solutions that lead to better health and care outcomes and higher efficiency. Monitoring, patient engagement, telehealth/telemedicine, health data management and healthcare system integration.

## Advantage Halland



A combination of high quality healthcare data and a strong and well established co-operation between academia, business and public sector generate favourable conditions for innovation and relevant development.

# 3 good reasons

To choose Halland for  
**your next investment:**

- Unique cooperative eco-system.
- Internationally renowned research and innovation.
- Structured high quality healthcare data.



**40%**

Higher education level within healthcare than national average

**#1**

Region with most positive inhabitants about using e-services within healthcare

**10%**

Higher healthcare productivity than the average in Sweden

## **Leap for Life – Innovation Centre**

Hallands innovation centre for Connected Health. An engine for change in future healthcare.

## **Health Data Centre (HDC) – Research & Analytics**

A centre at Halmstad University focusing on research and analytics within health data and artificial intelligence.

## **Halmstad University – Education, research & collaborations**

Distinguishes itself through cutting-edge competence within AI and machine learning. Conducts research on applied intelligent systems and information-driven care, among many other areas.



## **Business Sector Collaborations**

Air Liquide • Astra Zeneca

Bistol Myers Squibb • Cambio • Capo Sverige

Hallandia V • Inter Systems • Mölnlycke

Novartis • Novo Nordisk • Pfizer

Rubin Medical • Takeda • Visba Care

A place  
where people  
thrive and  
business  
grows.





## Centre of Amazing Geography

- Excellent geographic location
- Greater Copenhagen Region
- High accessibility
- Connecting 5 international cities (Copenhagen, Gothenburg, Hamburg, Malmoe and Oslo)
- World-class transportation opportunities both by land, sea and air
- High sustainability factor



## **Bustling Business Community**

- Over 340 000 innovative inhabitants
- Well educated population
- Entrepreneurial tradition
- Strong innovation clusters
- International research environments
- Established collaborations between academia, business and public sector
- Swedish Export Region of the Year 2021



## Top Quality Living Conditions

- Highest net immigration in Sweden
- World class health care
- Spectacular nature experiences
- Vibrant food culture
- Tourist rocket (fastest growing number of overnight stays in Sweden)
- Excellent school system
- Highest life expectancy in Sweden for over 100 years

# A good place to grow.

Invest in halland is a non-profit investment promotion agency. Our purpose is to attract international investments to our region and to develop Halland as a business destination.



[www.investinhalland.se](http://www.investinhalland.se)